

Making a Difference in Tennessee



GE Appliances Monogram Refrigeration, LLC Plant in Selmer, TN.

GE Appliances continues to grow and thrive in Tennessee with Monogram Refrigeration, LLC, a wholly owned subsidiary located in McNairy County that manufactures high-end Monogram®, Cafe™ and GE Profile™ refrigerators and freezers and Zoneline® air conditioners. Most recently, the plant completed a multi-million-dollar investment for Zoneline® production to use a new refrigerant, R454B.

Selmer, TN: In recent years, GE Appliances announced significant investments in its manufacturing plant in Selmer, TN, focusing on PTAC (Packaged Terminal Air Conditioners) and VTAC (Vertical Terminal Air Conditioners) products. The first investment, announced in 2019, was a \$22 million initiative aimed at expanding production capabilities and modernizing the facility to enhance efficiency and product quality. The second investment, announced in 2021, involved an additional \$5 million to further boost production capacity and support the growing demand for PTAC and VTAC units.

Memphis

Memphis, TN: Our National Call Center, Advanced Services Inc. (ASI), which supports our customers and consumers across the country with their around the state.

appliance needs, is primarily based in the Memphis area with additional team members in communities



Manufacturing

Employment & Investment Impact

\$1.2 Billion

contributed annually to Tennessee's GDP

940

employees in Tennessee

3,350

additional jobs created by the economic impact of GE Appliances, its employees and suppliers

\$70 Million

in generated state and local taxes

GE Appliances Supports Tennessee Suppliers

\$248 Million

spent by GE Appliances annually

Tennessee suppliers



A Monogram employee works on the VTAC line in Selmer, TN.

National



Tennessee: Investing in People & Products



In 2022, the Selmer manufacturing plant received national attention again for another historic first—the successful completion of a pilot of a fully electric, autonomous heavy-duty vehicle on U.S. public roads without a driver on board. Approval of the pilot with Einride, a global technology leader in EV and autonomous freight vehicles, was secured from the National Highway Traffic Safety Administration (NHTSA). The Einride autonomous vehicle is now supporting real-time workflows, transporting goods daily from the factory floor to the plant's warehouse, using McNairy County public roads.



The Monogram® fully-integrated bottom freezer offers a professional style stainless steel finish to complete any luxury kitchen design.

Advancing Refrigeration Technology in Selmer

The plant's refrigeration manufacturing lines also received new investment and models. In 2023, the plant launched a new lineup of integrated bottom freezer refrigerators in the high-end Monogram®, Cafe™ and GE Profile™ brands. These investments underscore GE Appliances' commitment to innovation and meeting market needs while supporting local economic growth.

Employer of Choice

At the heart of the Monogram Refrigeration plant's strategy to attract and retain talent is a focus on the employee experience.

- Four-Day Work Weeks: In 2024, the plant moved to a 4x10 work week that has improved the plant's output and given employees three-day weekends to balance their personal needs.
- Healthcare Accessibility: A new onsite primary clinic for employees and their families recently opened. The program includes timeslots for employees to go to the doctor during working hours with the On-The-Clock Care Program.
- Temperature Control: The plant recently invested \$500,000 in new HVAC equipment to make it a better work environment for employees—especially during the hot summer months.
- Workforce Development: The Monogram plant continues to invest and partner with McNairy County Schools on the Skills Training Alliance for Youth (STAY) initiative. This program gives high school seniors seeking careers in advanced manufacturing part-time employment as they work to complete their high school graduation requirements. In addition to hiring, training and coaching up to 10 students per year, GE Appliances' financial investment covers the expenses of OSHA certifications for students in the 2022-2026 graduating classes.

