

# AIR & WATER

## COMMERCIAL DEVELOPMENT PROGRAM

[geappliancesairandwater.com](http://geappliancesairandwater.com)

Air & Water at GE Appliances supports plumbing, heating, HVAC and mechanical contractors with innovative products, exceptional service, and reliable support.

The Air & Water Commercial Development Program is a dynamic two-year experience based in Louisville, Kentucky. Participants complete three unique rotations designed for early-career professionals who are eager to grow quickly and lead with purpose.

Upon completing the program, graduates transition into a field sales role in a new location—ready to take ownership of a territory, deepen their technical expertise, and contribute to one of GE Appliances' fastest-growing, highest-priority initiatives.

**Sales**

12 months

**Marketing**

6 months

**Product Management**

6 months



"The Air and Water Development Program gave me the opportunity to develop strong sales skills, deepen my industry knowledge, and grow professionally—all while being supported by a team that truly cares about my success. It was the perfect first step in my career, providing hands-on experience, exposure to the industry, and the confidence to take on new challenges."

**-Caroline**



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SOLUTIONS