## INNOVATEYOURSTORY

at careers.geappliances.com

## **Emerging Markets**

The Emerging Markets team is dedicated to evolving unique channels of business, identifying and driving growth in new channels, and driving optimization across the Sales organization through its Sales Enablement division of the team.

A co-op experience within this dynamic environment offers an immersive introduction to the fast-paced world of evolving sales and operations. This may include luxury product sales, insights into go-to-market strategies for online sales, exposure to sales and customer systems, or engaging with the Sales learning and development team.

Co-ops will gain skills that encourage creative thinking and prepare them for future careers in sales, operations, or business strategy.

## Why You Want This Experience

- •Exposure to innovative strategies
- •Learn how to identify organizational efficiency through innovative methods
- •Work alongside leaders who instill a mindset of continuous improvements to evolve the business landscape
- •May gain experience in learning management systems and drive cross functional impact



"My co-op experience was invaluable. While working on the Emerging Markets team, I refined key training resources, gained hands-on exposure to integral systems, and developed insights that are now essential to my role in the Commercial Development Program. Additionally, my opportunity to work closely with industry leaders laid the groundwork for mentorship that continues to impact my growth as a young professional."

-Crawford

