

INNOVATE YOUR STORY

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Retail Sales

The GE Appliances Retail Sales team drives sales and builds strong partnerships with retail partners to deliver innovative appliance solutions to consumers.

The Retail Sales Co-op provides operational support to sales teams, focusing on inventory, returns, credits, and product setup, with opportunities to contribute to sales projects and enhance online consumer experience.

Co-ops will gain valuable skills in organization, time management, and product knowledge while learning to use AI in operations. Incoming interns should approach the role with a proactive mindset, a willingness to ask questions, and a curiosity to understand the bigger picture.

Why You Want This Experience

- Develop organizational and time management skills while communicating with Area Sales Managers and customers
- Gain a deeper understanding of GE Appliance product knowledge and the competitive landscape
- Grow understanding of retail buying groups and digital content



"I have loved my Co-op experience on the Retail Direct Sales Team. It has taught me valuable skills and knowledge that have been crucial for my future career in Sales. The guidance from mentors has helped me grow professionally and plan for my future."

-Anna



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